

Amelia J. Amoury

VISUAL DESIGN & UI/UX STRATEGIST



ABOUT ME

Multi-talented Graphic Designer with over 15 years of experience producing digital and print designs. Expertise in executive presentations, user experience, website and social media graphics. Designs innovative visual content that captivates all audiences and enhances companies brand identity. **Self-starter who manages and completes projects under strict time restraints, executing tasks with ease, efficiency, and keen attention to detail.**

CORE COMPETENCIES

- ✓ Executive Presentations
- ✓ Branding
- ✓ PowerPoint, Keynote, Google Slides
- ✓ Adobe Photoshop, InDesign, XD, Illustrator
- ✓ Journey Mapping
- ✓ Sketch
- ✓ Producing InVision Prototypes
- ✓ Figma
- ✓ Applying Design-thinking

SOCIAL

 www.behance.com/amelijadesign

 www.linkedin.com/in/amelia-amoury-02312730

EDUCATION

2007

Queen's College High School Village Road, Nassau Bahamas
High School Diploma

WORK

2018

September 2018 - Present

WestRock – Presentation Specialist + UX Designer

- Creating marketing assets and presentation materials for the CIO as well as senior level executives in the IT, Product, Marketing, Sales, Logistics, and UX teams
- Create infographics and illustrations for clients to showcase their KPI's and work with dashboards for data visualization
- Using experience with a wide visual design background to help with ad-hoc design requests from the teams
- Assist with marketing and trade show booth visuals and help the executives and teams visually display their ideas

(Started September 2018 at OPTOMI and converted from contractor to full time WestRock Employee in August 2019)

2018

May 2018 - August 2018

Delta Global Services (Subsidiary of Delta Air Lines) – Design Specialist

- Presentation Designer supporting the Delta Air Lines Sales Communications Team
- Design high quality PowerPoint presentations for top executives including the vice president of sales operations and sales development at conferences that range from 200-1000 attendees
- Acts as a liaison between the Communications, Graphic Design, Branding, & Event teams to develop content for all conference presentations
- Develops multimedia presentations that include business pitches, financial information and company updates to leadership, Board of Directors' customers, sales team, and internal employees
- Produces quality slides by selecting appropriate formats, photography, and illustrations that ensure effective and creative communication to large-scale audiences
- Operates slides and controls all aspects of technology, driving cohesion with presenters
- Designs print collateral for Delta Airlines, including seating guides, brochures, and programs for market-ing and promotional purposes
- Self manages projects from creation to completion, accomplishing deliverable timelines and exceeding client expectations
- Provides proof reviews for team members to ensure marketing materials are aligned with brand guidelines and all content is accurate and free of errors
- Provides on-site support during conferences and fulfills on the spot project edit requests, providing a quick and quality turn-around for multiple points of contact

2017/2018

May 2017 - May 2018

SlideGenius, Inc. – Presentation Designer (On-site at Delta Air Lines)

- Serves as a Graphic Designer supporting the Delta Air Lines Sales Communications Team, providing high quality PowerPoint presentations for top executives at conferences that range from 200-600 attendees.
- Acts as a liaison between the Communications, Graphic Design, Branding, & Event teams to develop content for all conference presentations.
- Develops multimedia presentations that include business pitches, financial information and company updates to leadership, Board of Directors' customers, sales team, and internal employees.
- Produces quality slides by selecting appropriate formats, photography, and illustrations that ensure effective and creative communication to large-scale audiences.
- Operates slides and controls all aspects of technology, driving cohesion with presenters.
- Designs print collateral for Delta Airlines, including seating guides, brochures, and programs for marketing and promotional purposes.
- Self manages projects from creation to completion, accomplishing deliverable timelines and exceeding client expectations.
- Provides proof reviews for team members to ensure marketing materials are aligned with brand guidelines and all content is accurate and free of errors. ✓Provides on-site support during conferences and fulfills on the spot project edit requests, providing a quick and quality turn-around for multiple points of contact.

2012/2015

February 2012 - December 2015

Atlantis, Paradise Island, Bahamas – Graphic Designer

- Created visual appealing publications for special events including posters, menus, and brochures that demonstrated creativity and originality. ✓Collaborated with a team of designers and writers to create innovative artwork and illustrations.
- Designed digital content such as web banners, newsletters, and social media graphics to promote the company brand.
- Reviewed and finalized all design layouts for print and electronic publications.